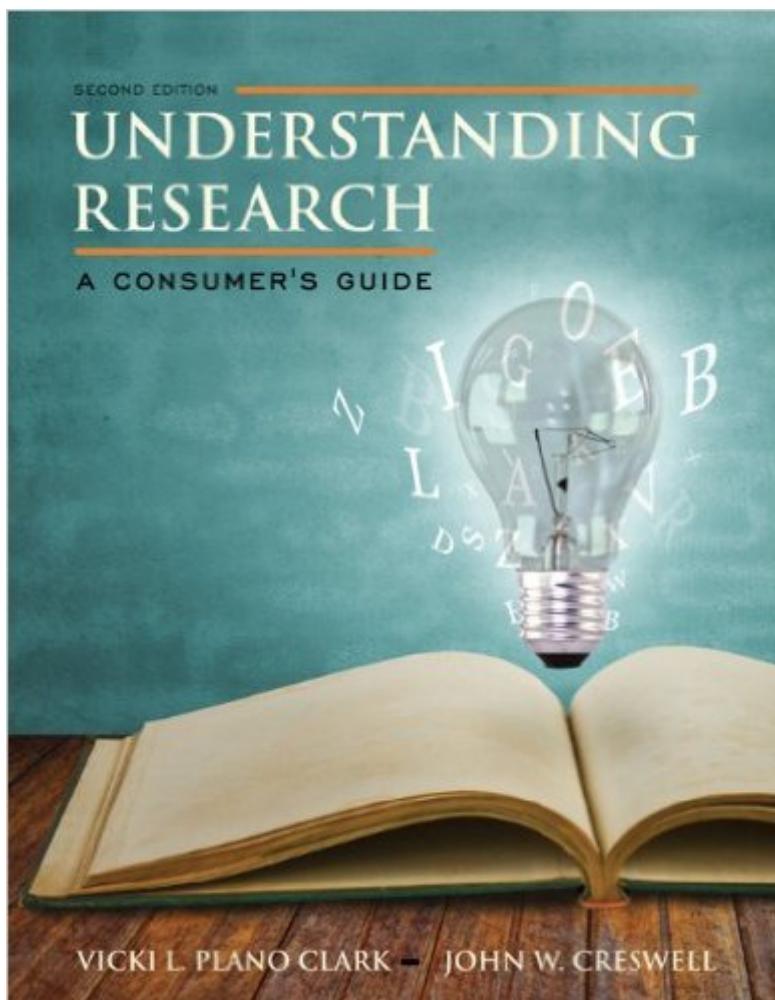


The book was found

Understanding Research: A Consumer's Guide (2nd Edition)



Synopsis

Note: This is the loose-leaf version of Understanding Research and does not include access to the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with the loose-leaf version, use ISBN 0133831620. This introductory text is written specifically for consumers of research – anyone who uses the results and implications of research studies to enhance their knowledge and improve their practice. The focus is on guiding students toward a basic understanding of the research process, allowing them to develop the skills, knowledge and strategies needed to read, interpret, and evaluate the quality of research reports. The text provides balanced coverage of quantitative, qualitative, and combined research approaches. The Enhanced Pearson eText features interactive learning modules and assessments. Improve mastery and retention with the Enhanced Pearson eText.* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android™ tablet.* Affordable. Experience the advantages of the Enhanced Pearson eText along with all the benefits of print for 40% to 50% less than a print bound book.* The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads.* The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. From reviews of the book: "The structure of the book is great. [The authors use] language that helps the reader become engaged and invites them to start applying what they have learned to their situation immediately. The examples of the journal articles with the notations are very helpful and we use these for discussion in the class quite a bit. I also like the 'reviewing what we've learned' and 'practicing your skills' at the end of the chapter. I much prefer the consumer approach of this text over others on the market." -- Candyce Reynolds, Portland State University "Understanding Research is true to its name; it is much more user friendly, it explains WHAT research IS. It does an EXCELLENT job of covering all of the material I currently cover. [The authors] (fortunately) force me to provide a balanced, comparative description of both [quantitative and qualitative] research. . . . I find the writing style to be clear, interesting and engaging." -- Carol A. Friesen, Ball State University

Book Information

File Size: 34702 KB

Print Length: 432 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 2 edition (March 21, 2014)

Publication Date: March 21, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00J4ZUDPY

Text-to-Speech: Not enabled

X-Ray for Textbooks: Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #261,524 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #121

in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Social Sciences >

Research #267 in Books > Politics & Social Sciences > Social Sciences > Methodology #582

in Books > Politics & Social Sciences > Social Sciences > Research

Customer Reviews

Let me save you your valuable time and money. This book could be summarized by a tweet: In order to understand research, read the research. I cannot express how pointless this pile of paper is. I am in awe that authors were able to turn such simple information into hundreds of pages. I am annoyed that I had to spend money on this book for class, and I am LIVID about the time I spent reading it, desperately hoping to come across some golden insight that would make it all worth it.

Arrived quickly. I didn't realize it said loose leaf version but no problem, I just bought a 3-ring binder and it works perfectly fine! Exactly what I need for class and came super early!

Overall a very good text that is easy to comprehend and relate to my studies. Wished I had it in my undergrad course on research, would have made it so much easier to learn.

The textbook does not exist on the website provided and therefore you can not access the online textbook. Don't purchase this unless you only want to looseleaf book.

Cheaper than the book and I actually think I like it better in a three ring binder anyway. I don't use the digital copy, so I can't really review that part.

The only problem I have with this book is that the pages are so thin. These pages feel like I am going to tear them at any time I flip a page.

I can only read it on my computer. Can you guys make it available on windows 8 tablets? That would help me a lot.

A fine introduction for those unfamiliar with research. Provides extraordinarily patient detail.

[Download to continue reading...](#)

Understanding Research: A Consumer's Guide, Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (2nd Edition) Understanding Research: A Consumer's Guide (2nd Edition) Consumer Banking And Payments Law: Credit, Debit, & Stored Value Cards: Checks, Money Orders; E-Sign: Electronic Banking and Benefit Payments (Consumer Credit and Sales Legal Practice) Consumer Warranty Law: Lemon Law, Magnuson-moss, Ucc, Mobile Home, and Other Warranty Statutes (The Consumer Credit and Sales Legal Practice) Understanding Bergson, Understanding Modernism (Understanding Philosophy, Understanding Modernism) Educational Research: Fundamentals for the Consumer (6th Edition) ECHO: 2nd Edition! How To Get the Most Out of Your Echo - User Guide, Tips, Tricks, & Commands (Revised, Expanded & Updated for 2016) (Computer Hardware Peripherals, Consumer Guides) The Domain Name Registration System: Liberalisation, Consumer Protection and Growth (Routledge Research in It and E-Commerce Law) The Domain Name Registration System: Liberalisation, Consumer Protection and Growth (Routledge Research in Information Technology and E-Commerce Law) Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research (2nd Edition) American Bar Association Family Legal Guide (third edition): Everything your family needs to know about the law and real estate, consumer protection, ... Association Complete Personal Legal Guide) The ABA Guide to Assisted Reproduction: Techniques, Legal Issues, and Pathways to Success (ABA Consumer Guide) Librarian's Guide to Online Searching: Cultivating Database Skills for Research and Instruction, 4th Edition: Cultivating Database Skills for Research and Instruction Sears Roebuck & Co. Consumer's Guide for 1894 The Hair Replacement Revolution: A Consumer's Guide to Effective Hair Replacement Techniques Real Food, Fake Food, and Everything in

Between: The Only Consumer's Guide to Modern Food Forty Something Forever: A Consumer's Guide to Chelation Therapy and Other Heart Savers Forty Something Forever: A Consumer's Guide to Chelation Therapy and Other Heart-savers How to Complain: the Essential Consumer's Guide to Gaining Results, Refunds and Redress How to Complain: The Essential Consumer Guide to Getting Refunds, Redress and Results!

[Dmca](#)